



## QMARK INTERNATIONAL CERTIFICATIONS PRIVATE LIMITED

### USE OF CERTIFICATION MARK / LOGO RULES

QICPL allows the use of the certification mark (India Organic Logo) only under defined conditions and with prior approval. This process is implemented as per QICPL policy and procedures for grant and use of certification mark. Use of the India Organic Logo shall comply with the requirements of NPOP 8th Edition, 2024.

#### **A. Who Can Use the Logo**

- Only Operators (exporters, processors, manufacturers, etc.) who are **certified by QICPL** and have a valid **Scope Certificate** are eligible.
- The Operator must obtain a **license from QICPL** before using the logo.

#### **B. How to Apply for Logo Use**

To use the certification mark, the Operator must:

- Submit an application to QICPL
- Provide:
  - Scope Certificate and annexure
  - Product labels
  - Product details and promotional material
  - Brand registration (if applicable)

QICPL may ask for additional documents, inspection, or testing before granting approval.

#### **C. Grant of License**

- QICPL grants a license after verifying compliance with NPOP requirements.
- The license is generally valid for **one year**.
- The logo can be used only for products covered under the certification.

#### **D. Conditions for Use**

The certification mark/logo shall:

- Be used only for **certified products and approved scope**.
- Be displayed clearly on products, packaging or related materials.
- Be used only after **approval from QICPL**.
- Not be used in a misleading manner.

#### **E. Restrictions**

- The logo shall not be used for **non-certified products**.
- Non-certified Operators are not allowed to use the logo.
- Misleading claims or incorrect references to certification are not permitted.

#### **F. Monitoring and Inspection**

- QICPL verifies the correct use of logo during inspections and surveillance visits
- At least one inspection is conducted every year
- Additional or unannounced inspections may be carried out if required



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### G. Suspension or Withdrawal of Logo Use

QICPL may suspend or cancel the license if:

- The product does not comply with standards.
- The logo is misused.
- Conditions of certification are not followed.

In such cases:

- A notice of at least **14 days** is given.
- The Operator may respond within **7 days**.
- A final decision is communicated after review.

### H. After Suspension or Cancellation

- The Operator must **immediately stop using the logo**.
- Any wrongly labelled products must be corrected or withdrawn.
- The suspension/cancellation may be published on QICPL website.

### I. Responsibilities of Operator

The Operator shall:

- Use the logo only as per approved scope.
- Maintain records and allow inspection.
- Not make misleading claims.
- Inform QICPL about any changes in production or process.

### J. Misuse of Logo

Incorrect or misleading use of certification mark may lead to:

- Corrective action
- Suspension or withdrawal of certification
- Public notification
- Legal action if required